

Jane Mason, President and CEO
eMASON, Inc.



President and Chief Executive Officer Jane Mason founded eMASON, Inc., a software as a solutions company based in Clearwater, Florida to execute her vision of next-generation business process technology. Its banner product, Clarifire,® is a business-driven, web-based process automation application that provides comprehensive, easy-to-use efficiencies and cost savings to clients, maximizing their abilities to achieve competitive advantages in their industry.

In only 6 years, eMASON's Clarifire application has revolutionized the way companies do business and quickly has become a leading software solution in the financial services industry. eMASON clients include Fannie Mae, Bank of America, SunTrust, and Green Tree.

Jane's forward-seeing leadership drives eMASON's success, both in terms of intercompany management style and industry specific (and agnostic) innovation. Under Jane's leadership, the company has achieved more than 2,700% growth in revenue in three years, expanded its client base to Fortune 500 companies, and quadrupled the number of employees from 2007 to

over 130 professionals today, with plans for continued strategic growth. eMASON is also ranked in the *Inc. 500* as the 382nd - fastest growing private company, and 39th-fastest growing software company in the nation.

Jane served for 15 years as Chief Operating Officer of a 150 person law firm, with divergent practices in the areas of Intellectual Property and Real Estate. There, she redefined client-focused service by applying cutting-edge, web-based technology to the firm's key processes and operations and leveraged .NET technologies to reduce operating costs and improve client service in both sectors. Her decision to build her own technology company was the logical extension of her business architecting skills. eMASON, and its Clarifire® technology, simplify and harmonize the complex relationships among people, technology, and business.



Well respected in the industry and the local business community, Jane has received many honors and awards. She has also been a finalist for the nationally-renowned 2010 'Women in Business' Stevie Award, and the Tampa Bay Business Journal's 2011 Business Woman of the Year Award. Similarly, eMASON was recognized as a top finalist for the 2010 Tampa Bay Industry Achievement Awards, and the Business Journal's 2011 Tampa Bay "Fast 50" Awards.

As an successful entrepreneur, leader and industry expert, Jane is a sought after media source and speaker, with multiple appearances on FOX Business News and national speaking engagements, including at the prestigious New York University's Stern School of Business and the University of South Florida. She is a proud graduate of USF with a degree in Business and Marketing.