



Helping enterprises simplify and clarify their processes.

Clearwater, Florida - June 25, 2010 - eMASON is pleased to announce the company has been chosen as a finalist for the *Tampa Bay Business Journal's 2010 Fast 50 Awards*.

eMASON has been recognized as one of the region's fastest growing companies. The rankings are based on percentage of annual growth over a three year period.

eMASON tripled its revenue in 2009 at the height of the crippling recession and is on pace to double its revenue in 2010. The company currently has 76 employees and expects to welcome two dozen additional staff members this year.

"Our growth is a direct result of our commitment to outpace the pace of change," says Jane Mason, President and CEO of eMASON, Inc. Mason has been called the "Bill Gates of the Financial Services Industry" thanks to her company's development of Clarifire®, a business automation application that has revolutionized the way several of the nation's leading financial institutions do business.

More than 20,000 users currently rely on eMASON technology to automate their workflow. More than 110 law firms and 23 mega-servicers in the Fannie Mae network use the Clarifire application for loss mitigation.

eMASON will be honored during an awards luncheon at Tampa's A La Carte Event Pavilion on July 22, 2010.

eMASON was also recognized by Inc. Magazine in 2009 as one of the nation's 500 fastest growing private companies.

About eMASON, Inc.

eMASON is a software provider based in Clearwater, Florida specializing in web-based process automation for the financial services industry in all environments. Its Clarifire® application generates a competitive advantage by providing reduced costs of doing business, increased productivity and ability to effectively manage increased volumes with proven results. Committed to being at the forefront of its industry, the company is dedicated to blend out-of-the-box process automation with next-generation integration. Please visit us at emason.biz

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