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LOGS NETWORK

PRESS RELEASE

LOGS Network Selects eMASON's Clarifire® Application for REO

Northbrook, IL October 23, 2008: The LOGS NETWORK announced today that it has selected the Clarifire application as its platform of choice for REO management.

After an extensive examination of competing software systems and evaluating the cost and time necessary to build a proprietary software solution for that purpose, LOGS Network selected eMASON's Clarifire application to process all of its REO management and short sale business processes. eMASON, Inc., headquartered in Clearwater, Florida, previously licensed the Clarifire application to LOGS' HEART Financial Services division for managing all of its loss mitigation services.

Gerald Alt, president of LOGS, states "the Clarifire application, built on Microsoft® .NET 3.5 technology framework, provides us with an easily customizable platform upon which we can more easily manage the business processes necessary to effectively manage our clients' REO management and short sale requirements. We found that other third party solutions are primarily built for use by in-house REO staff in mortgage servicing houses, and lacked some of the critical tools used by third party vendors like ourselves to aggressively and transparently assist our clients in the liquidation of their bank-owned real estate assets".

Jane Mason, founder and CEO of eMASON, Inc., said, "LOGS believed in our company and adopted our technology early in its development for default management and loss mitigation tasks. Our most recent set of out of the box processes, aimed at managing REO assets, filled LOGS' need for a scalable and customizable process automation that allows it to more effectively enhance vital data sharing and communication. Clarifire streamlines the communications between the local real estate brokers, appraisers, field service representatives and LOGS' mortgage servicing clients to maximize the turn rate and net value of each real estate transaction they manage".

About LOGS Network

For more than three decades, LOGS Network professionals have represented the mortgage servicing and consumer credit industries, concentrating on the risk-sensitive areas of foreclosure, bankruptcy, eviction, title, and REO management. LOGS built its reputation on the foundation of a unique, centrally managed network of attorneys, trustees, title personnel and collection staff that consistently performs at or above industry standards.

About eMason, Inc.

eMASON is a software provider specializing in web-based process automation for the financial services industry in all environments. Its Clarifire® application generates a competitive advantage by providing reduced costs of doing business, increased productivity and ability to effectively manage increased volumes with proven results. Committed to being at the forefront of its industry, eMASON is dedicated to blend out-of-the-box process automation with next-generation integration tools to leading businesses and organizations such as LOGS Network, Bank of America, and Fannie Mae. eMASON is based in Clearwater, Florida.

For more information about the company, please visit www.emason.biz. For more information about LOGS Network, contact Gerald Alt at (847) 770-4130 or jalt@logs.com. For more information about eMASON, Inc. contact Roseann Wentworth at 866.222.3370 or roseannw@emason.biz.