

Senior Lien Monitoring (SLM) Increase Control, Decrease Time and Costs - the Clarifire® Application Way!

The Clarifire application is a web based business process automation tool, applicable to any industry. Built upon .NET® technology, the Clarifire application is flexible, resulting in ease of connectivity with other systems. Data, images, contacts and processes are centralized on a secure site that provides innovative functionality to share, change and create new automation rules.

The Clarifire Application - SLM Process

- ✓ An automated daily feed, of data and/or images, from an in-house system to the Clarifire application, will automatically populate the Clarifire application, launch processes and associated actions, viewable on configurable dashboards.
- ✓ Based upon a user's business rules, these actions are worked directly in the Clarifire application to monitor and decision foreclosure action and bidding strategy.
- ✓ The Clarifire application automates title ordering and provides electronic notification of completion of title orders.
- ✓ Business rules incorporated in the Clarifire application determine if and when a property valuation is needed.
- ✓ Loans are referred only to attorneys who meet predetermined referral logic.
- ✓ The Clarifire application captures equity/impact analysis values to determine bidding strategy.
- ✓ Based upon the sale results, which are captured in the Clarifire application, actions are automatically launched and viewable on your dashboard.
- ✓ The Clarifire application reports and tracks surplus funds resulting from the sale.

Benefits of Using the Clarifire Application for your Senior Lien Monitoring

- ✓ Reduce costs - bring your monitoring in-house and eliminate vendor fees.
- ✓ Automated bulk uploads - send eMason your data and the Clarifire application is populated, eliminating unnecessary keystrokes. Process large volumes while reducing manual data entry, cycle times, backlog, and errors!
- ✓ Automated Workflow - the Clarifire application automatically launches the workflow associated with the monitoring of your senior liens, ensuring actions occur on time and eliminates missed deadlines.
- ✓ Visibility - the Clarifire application provides visibility into reporting/bottlenecks and workflow management through real-time configurable dashboards.
- ✓ The Clarifire application is a risk management tool - notes and images are time/date stamped, all communications (emails/faxes) and documents are captured and tracked within the application, and loans are referred only to those attorneys that meet predetermined logic rules.
- ✓ Reduce cycle time - title order and confirmation, as well as property value report ordering is automated in the Clarifire application; use the Clarifire application to directly refer to attorneys when applicable.
- ✓ Unparalleled Customer Support - the eMason Support Team consists of highly trained and skilled client services representatives. Our Support Team is focused on you, your expectations, and your need for a timely and accurate resolution to your questions and concerns.

Use the Clarifire Application for your Senior Lien Monitoring - Gain Efficiencies and Reduce Costs!

Find Out More: For more information, visit our website emason.biz and please contact Ann Politano, 866-222-3370 x274, or apolitano@emason.biz