



eMASON Accepts Invitation For Appointment to The Florida IT Executive Council
Joining other Appointees such as NASA, Disney, Bic Graphic USA, Florida Power and Light.

Clearwater, Florida -- October 17, 2005 -- eMASON, Inc., a leading provider of web-based process automation solutions, announced their appointment to The Florida IT Executive Council today. They will join other appointees such as NASA, Disney, Bic Graphic USA, Florida Power and Light, IBM, Microsoft, Raymond James Financial and all Florida universities.

The Florida IT Executive Council is a newly formed statewide organization in Florida dedicated to shaping the future of information technology and its role in Florida on a state, national and international level. The Florida ITEC mission is to provide active channels to promote quality in IT innovation through strong relationships, peer-to-peer networks, alliances, partnerships and shared investments with Florida academia, government, industry, and trade organizations. Florida IT executives have an increasingly significant role in defining the way organizations conduct business. To strengthen business and government, issues and challenges must be addressed and resolved in the areas of IT Governance, Quality Assurance, IT Security, Policy / Legislative / Regulatory Compliance, Process / Lifecycle, Project Management, Performance Management, Workforce Training / Academic Education, Curriculum, etc.

The Florida IT Executive Council represents the collective strengths of a large, powerful coalition of Florida IT Executives (Professors / Directors, Chairmen / CEOs, Presidents, CIOs, CTOs, CSOs, CISO, CFOs, Executive VPs, VPs, Directors, Project Managers or other executive-level IT professionals carrying an equivalent title in either a public or private sector organization.) focused on the purpose of implementing best practices to achieve organizational change and to influence key industries, academia, IT curriculum, career paths, certifications, and to secure dedicated support for Florida's IT sector from government groups (Florida Legislature, ITFlorida, Enterprise Florida, etc.).

About eMASON, Inc.

eMASON's easy to use, all-in-one applications allow managers and other authorized users to customize business processes in real time without IT support. The software presents process automation and data management in a way that all users can embrace regardless of technical background. A tight fit with business processes streamlines operations providing deeper integration across complex organizations and dynamic supply value chains. In addition, eMASON's web-based .NET technologies capture and retain enterprise knowledge, creating information hubs that are readily available to team members at any time, and from anywhere. For more information visit www.emason.biz.

About The Florida IT Center of Excellence

The Florida IT COE, established in January 2004 supports Florida's IT sector and the organizations the IT sector serves in the areas of information technology R&D, education, quality, innovation and technology transfer via a strong alliance with Florida and international academia, government, industry, IT quality, standards and trade organizations.