

For Immediate Release

eMASON, Inc. Honored by *Inc.* Magazine as One of America's Fastest-Growing Private Companies in the "Inc. 500"

New York and Clearwater, Florida - August 26, 2009 -- *Inc.* magazine has ranked eMASON, Inc. No. 199 on its 28th annual Inc. 500, an exclusive ranking of the nation's fastest-growing private companies as of December 31, 2008. The list represents the most comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs. Companies such as Microsoft, Zappos, Intuit, GoDaddy, Under Armour, Oracle, and hundreds of other powerhouses gained early exposure as members of the Inc. 500.

"We at eMASON are extremely proud of our success, innovation and growth - which are direct results of our commitment to our clients and partners, as well as the commitment and enthusiasm of each and every employee of the company," said Jane Mason, CEO and president of eMASON, Inc. "The Inc. 500 ranking is an honor. In addition to our tremendous growth over the past three years, which reflects the Inc. 500 ranking, we've strategically grown the company from 27 employees to more than 60 full-time professionals year-to-date, and we look forward to continued expansion for years to come."

eMASON, Inc. is a next-generation software provider specializing in web-based process automation for any industry in all environments. Key clients in the financial services industry include Bank of America and Fannie Mae. The Clarifire application streamlines workflow as it automates, providing real-time easy access to their business processes - increasing efficiencies and reducing costs for clients and their partners, such as Bank of America and Fannie Mae. Currently, more than 20,000 users currently rely on Clarifire to automate their workflow.

"If you want to know which companies are going to change the world, look at the Inc. 500," said *Inc.* editor Jane Berentson. "These are the most dynamic, fast-growth companies in the nation, the ones finding innovative solutions to problems, creating smart systems, and inventing products we soon discover we can't live without. The Inc. 500 list is *Inc.* magazine's tribute to American business ingenuity and ambition."

About eMASON, Inc.:

eMASON is a technology company based in Clearwater, Florida specializing in web-based process automation for the financial services industry in all environments. Its Clarifire® application generates a competitive advantage by providing reduced costs of doing business, increased productivity and ability to effectively manage increased volumes with proven results. Committed to being at the forefront of its industry, eMASON is dedicated to blend out-of-the-box process automation with next-generation integration. For more information, please visit www.emason.biz.

About *Inc.* Magazine:

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, *Inc.* is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 712,961, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Visit us online at Inc.com.

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