

For Immediate Release

## **eMASON Strengthens International Trademark Protection for Clarifire Application; Granted Registration by the Republic of Panama**

**Clearwater, Florida - August 25, 2009** -- eMASON, Inc. today announced it was granted formal registration and exclusive use for the name “Clarifire” by the Republic of Panama Intellectual Property Office. The Panama registration of the Clarifire mark strengthens the company’s international intellectual property protection of “Clarifire,” a federally and internationally registered trademark owned by eMASON, Inc.

Ownership of the trademark allows eMASON to use the “R” registration symbol to indicate the mark as formally registered, to enforce licensing of the trademark within the Republic of Panama, and to take legal action against those who use it improperly.

### **About eMASON:**

eMASON is a software provider based in Clearwater, Florida specializing in web-based process automation for the financial services industry in all environments. Its Clarifire® application generates a competitive advantage by providing reduced costs of doing business, increased productivity and ability to effectively manage increased volumes with proven results. Committed to being at the forefront of its industry, the company is dedicated to blend out-of-the-box process automation with next-generation integration. eMASON is also one of the nation’s fastest-growing private companies as ranked by *Inc.* magazine in its 2009 Inc. 500. For more information, please visit [www.emason.biz](http://www.emason.biz).

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